

# Visual Leadership: A Program in Graphic Facilitation

*For Leaders, Facilitators, Project Managers, Consultants,  
Teachers and anyone in between*

Dates **August 8-10, 2018**  
**Begins Wednesday, 9am**  
**Ends Friday, 4pm**

Fee **\$1,695**  
**GISC Members: \$1,645**

CE hours **20**

Faculty **Nora Herting, MFA, Principal, ImageThink and Sky Freyss-Cole**



Used in meetings, workshops and similar settings, graphic facilitation is a visual leadership tool that promotes engagement, builds awareness and creates alignment among team members.

This is a beginner course in graphic facilitation and Gestalt leadership concepts. No particular drawing skills are required. Work with expert facilitators from Image Think and our GISC faculty to learn how you can use visual tools to energize meetings and improve your skills managing differences on teams.

You will use simple drawing techniques and materials will be provided. Together, participants and presenters will create a safe learning environment where you are free to experiment and explore new ways of communicating.

Through exercises, case studies, and reflection, you will gradually hone your skills and develop materials that can be used in your current work or volunteer projects. After the workshop, you will be able to create visual presentations, plan a project visually, and help lead the members of your organization or team in meaningful dialogue and reflection.

*“I am leaving totally energized with a new perspective and tool to take my work to another level. This is the best program I’ve taken in a very long time!”*

Nancy Hardaway, PCC  
President, Listening 2 Leaders

## Benefits

During this course, you will learn strategic tools that will help you to:

### Visualize ideas and stimulate participation

- Present your ideas visually and get buy-in from your leaders, team members, partners or clients
- Use templates and learning maps to engage colleagues or stakeholders in idea development and decision making to ensure high level of ownership
- Make complex issues understandable by making the connections visible

### Clarify and align goals, actions, and outcomes

- Increase the ability of your group to envision the future and to create a shared picture of what it looks like
- Use visual tools to help your team and partners to get on the same page with clear goals, roles and commitments

### Increase your leadership impact

- Energize meetings
- Improve skills managing difference on teams

## Participants

This program is designed for anyone who wants to learn to incorporate graphic facilitation and visuals as a tool for greater effectiveness in leading and engaging groups. It is appropriate for leaders at all levels, facilitators, trainers, teachers, consultants and other professionals.



# Registration Form

Name: \_\_\_\_\_ Male:  Female:

Company Name: \_\_\_\_\_ Position: \_\_\_\_\_

Preferred Mailing Address - Work  / Home : \_\_\_\_\_

City/State/Province/Postal Code/Country: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Mobile Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Current Profession (please check all that apply):

Coach  Consultant/OD  Psychotherapist  Leader/Executive  Nonprofit  Educator  Other  \_\_\_\_\_

Professional Affiliations/Associations:

ICF (Int'l Coach Federation)  OD Network  APA  Other (please specify)  \_\_\_\_\_

How did you hear about this program? \_\_\_\_\_

If by referral, from whom? \_\_\_\_\_

## Please register me for:

Program Title	Date	Fee
_____	_____	_____
_____	_____	_____

I am a GISC Member:  I would like to join GISC:  \$125/year

**Total:** \_\_\_\_\_

Invoice my organization:  \_\_\_\_\_

I have enclosed a check or money order payable to GISC (US funds only):

Charge my: Visa  Mastercard  American Express

Name as it appears on card: \_\_\_\_\_

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Cancellation Policy:** Refunds are available up to 21 days prior to a program, less a \$35 administration fee. When cancellation is made with a notice of 20 days or less, tuition will not be refunded, but may be applied to a future program within the next calendar year.

Mail or fax along with your payment to:  
**Gestalt International Study Center, PO Box 515, South Wellfleet, MA 02663-0515, USA**

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